CLAIMS

1. A method being an initial method for creating a number of sites in a database for displaying the sites in a public network,

5   said method comprising creating a site in a software program by inserting into a user interface certain data into a number of fields each of said fields administering given parameters of the site being created,

the software program automatically, alternatively an owner of the database being a second specific user manually, alternatively a supplier of rights for using the software
10 program being a fourth specific user, sending a message including a so-called key request to a software house being a first specific user with advise of the site having been created,

the first specific user receiving the message from the second specific user, alternatively from the fourth specific user, and validating the data having been inserted by
15 the second specific user, alternatively by the fourth specific user, and validating the identity of the second specific user, alternatively of the fourth specific user,

the first specific user then transmitting to the second specific user, alternatively to the fourth specific user, an electronic so-called key string being linked to a serial number related to the site created, and said key string allowing access to the site by a third
20 specific user,

the second specific user, alternatively the fourth specific user, inserting into a so-called key repository the key string after which the site is accessible by the second specific user, alternatively by the fourth specific user, or a third specific user.

25 2. A method according to claim 1, where

a third specific user purchases from the second specific user, alternatively from the fourth specific user, at least the right for using the software program to edit a site having been created,

the second specific user, alternatively the fourth specific user, allocating to the
30 third specific user a key string from the key repository and a serial number related to a site being capable of being edited by the right to the software program having been purchased by the third specific user, and

the third specific user thereafter gaining access to the software program for editing the site, said editing involving editing the user interface such as design and content.

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3. A method according to claim 1 or claim 2, where

the validation made by the first specific user on the data having been inserted by
the second specific user, alternatively by the fourth specific user, and the identity of the
5 second specific user, alternatively of the fourth specific user, is made automatically by a
further software program,

said automatic validation taking place when the second specific user, alternatively
the fourth specific user, is initially so-called trusted, said initially trusting comprising the
first specific user already having validated the identity of the second specific user,
10 alternatively of the fourth specific user, and already having validated future sites created
by and being advised by the second specific user, alternatively by the fourth specific user,

the first specific user then automatically transmitting to the second specific user,
alternatively to the fourth specific user, the key string related to the site created, and said
key string allowing access to a site by a third specific user, and
15 the second specific user, alternatively the fourth specific user, inserting into a so-
called key repository the key string after which the site is accessible by the second
specific user, alternatively by the fourth specific user, or a third specific user.

4. A method being an initial method for creating a number of sites in a database for
20 displaying the sites in a public network,

said method comprising creating a site by inserting into a user interface certain
data into a number of fields each of said fields administering given parameters of the sites
being created,

addressing a user of the site, said user being a third specific user having
25 purchased at least a right for using the software program for editing of sites,

the software program automatically, alternatively an owner of the database being a
second specific user manually, alternatively a supplier of rights for using the software
program being a fourth specific user, sending a message including a so-called key
request to the first specific user with advise of the site having been created,
30 the first specific user receiving the message from the second specific user,
alternatively from the fourth specific user, and validating the data having been inserted by
the second specific user, alternatively by the fourth specific user, and validating the
second specific user, alternatively the fourth specific user,

the first specific user then transmitting to the second specific user, alternatively to the fourth specific user, an electronic so-called key string being linked to a serial number and said key string allowing access to the site by the third specific user,

the second specific user, alternatively the fourth specific user, inserting into the a
5 so-called key repository the data of the key string after which the site is accessible by the third specific user.

5. A method according to claim 1 or claim 4 and being an initial method for creating a number of sites in a database for displaying the sites in a public network,

10 said method comprising creating a site by inserting into a user interface certain data into a number of fields each of said fields administering given parameters of the sites being created,

addressing a user of the site, said user being a third specific user having purchased at least a right for using the software program for editing of sites,

15 addressing a so-called serial number, said serial number relating to the third specific user with the right for at least using the software program,

said so-called serial number defining the user and defining a number of modules and other related data of the purchase by the user,

addressing an electronic so-called key string, said key string relating the third
20 specific user with the so-called serial number,

the software program automatically, alternatively an owner of the database being a second specific user, alternatively a supplier of rights for using the software program being a fourth specific user, manually, sending a message including the key string to the first specific user with advise of the site having been created,

25 the first specific user receiving the advise from the second specific user, alternatively from the fourth specific user, and validating whether the data having been inserted by the second specific user, alternatively by the fourth specific user, correlates with the so-called serial number

the first specific user then transmitting to the second specific user, alternatively to
30 the fourth specific user, the key string being linked to the serial number and said key string allowing access to the site by the third specific user, and

the second specific user, alternatively the fourth specific user, inserting into the user interface the data of the key string in a certain field after which the site is accessible by the third specific user.

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6. A method according to any of claims 1-5, wherein the method comprises also allocating a so-called short name related to a certain site having been created and said short name identifying a certain site having been created, said short name being linked to a key string from the key repository, when the site is purchased by a third specific user,

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7. A method according to claim 6, wherein the method comprises creating a number of sites, allocating a short name to each of the sites having been created, and listing the short names of each of the sites in a so-called pending list, said pending list containing short names not yet being linked to a key string from the key repository.

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8. A method according to any of claims 1-7, wherein the method comprises also inserting into the user interface a password relating the serial number to both the second specific user, alternatively the fourth specific user, and the third specific user, said password limiting the possibility of editing the sites.

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9. A method according to any of claims 1-8, wherein the method comprises inserting data related to the fourth specific user, said fourth specific et least being a supplier of rights for using the software program, alternatively being a supplier of the software program itself.

20 10. A method according to any of the preceding claims, wherein the method comprises inserting data related to the design of the site, said data being specified by the supplier depending on the wishes and demands of the third specific user having purchased at least the right to use the software program for editing of sites.

25 11. A first system for performing the initial method according to claim 1-10,

said system comprising a means such as a server being situated at a second specific user such as a hosting partner and capable of storing electronic data,

said means having stored a software program for creating of sites, said software program having been received from a first specific user being a developer of software
30 programs,

said means having stored data related to a third specific user being a user wanting to establish sites of his own, said data having been received from the first specific user, i.e. the software developer, or from a fourth specific user being a supplier of the software program or of at least rights for using the software program,

said second specific user such as the hosting partner inserting the data into the software program in order to establish access for the third specific user to the sites stored on the means for data storage,

5   and said access being limited by an electronic so-called key string having been given by the first specific user to the second specific user after correlation between the data stored related to the third specific user and the purchase by the user, respectively.

12. A system according to claim 11 where

the software program when being used by the second specific user to input data
10   related to the third specific user exibits a user interface with standardised fields in which to input the data,

and the software program being capable of transforming the data input by the second specific user such as the hosting partner to a design of the site being created and to relate the design to the third specific user,

15   and the software program being able to show the design to only the second specific user and to control the subsequent activation of the site before allowing access to the third specific user and before the site is functioning as a means for informing or advertising public users.

20   13. Use of a system according to claim 11 or claim 12, where the second specific user creates the sites by using a software program and a serial number both received from the first specific user, and where the second specific user in order to allow access to the site by the third specific user uses a key string also received from the first specific user.

25   14. A method being a subsequent method for editing a number of sites in a database for displaying the sites in a public network,

said sites containing text and/or picture features and said sites being stored on an electronic data storage means in a computer environment, and said data storage means being connected to an electronic browser in the computer environment,
30   said computer environment allowing only a limited number of specific users to both view and edit the sites stored on the server,

said browser allowing an unlimited number of public users to only view the sites stored on the data storage means,

the method comprising the steps of a specific user accessing the data storage
35   means via the browser,

the specific user choosing a number of and kinds of modules among a plurality of different kinds of modules for editing a site,

the specific user inserting text and/or picture features into the number of and the kinds of modules chosen,

5   the specific user communicating to the browser the modules chosen with the text and/or picture features inserted in order to edit the sites,

the browser transmitting said modules to the data storage means and the data storage means receiving the features from the browser,

the server editing the sites according to the modules received from the browser
10   and to be stored on the data storage means, and

the thus edited sites according to the modules stored on the data storage means subsequently being accessible to public users that are utilising the browser in order to only view the sites.

15   15. A method according to claim 14 comprising the steps of

firstly, storing on the data storage means a number of standardised modules for editing sites,

secondly, said modules creating first user interfaces being presented to the specific users via the browser when the specific users accesses the data storage means,
20   thirdly, the specific user via the browser utilising the first user interfaces when inserting text and/or pictures into the modules stored on the data storage means, and

fourthly, the sites being accessible to public users by means of second user interfaces, when the public users utilises the browser to only view the sites stored on the data storage means.

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16. A method according to claim 15,

where the specific users choose between a certain number of modules and a certain number of templates when communicating text and/or picture features to the sites,

and where the specific users combines the number of chosen modules with the
30   number of chosen templates optionally for communicating text and/or picture features to certain parts of the sites.

17. A method according to any of claims 14-16 for editing of already stored sites on the data storage means where

the sites stored on the data storage means may be edited by a second specific user having access to the data storage means,

said second specific user receiving, from a first specific user having developed the sites but not having access to the data storage means, a software program to be used in
5   editing the already stored sites,

and the second specific user editing the already stored sites by applying the software program.

18. A method according to claim 17 comprising a procedure of editing a number of text
10 and/or picture features contained in chosen modules constituting a number of sites, the procedure comprising the steps of

choosing at least one module, producing new text and/or picture features by changing the features already contained in the modules, and maintaining the edited modules as those constituting the number of sites.
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19. A method according to claim 18, where the modules chosen by the third specific user is individual to the user, and where the content of the modules is individual to the user.

20. A method according to claim 19 where the modules chosen by the third specific user
20 is the proprietor of the specific modules chosen with the specific content of the modules chosen and where the third specific user is the only one knowing the modules chosen and knowing the content of the modules.

21. Method according to any of claims 18-20 where the content of the modules is known
25 only to the third specific user, and where the third specific user is the only user having access to edit the content of the modules.

22. Method according to any of claims 18-21 where the number of modules that the third specific user may choose among are a certain maximum numbers and that the modules
30 chosen are the active modules and that the modules not chosen are the dormant modules and where the dormant modules may be altered to active modules by communicating text and/or picture features to the dormant modules.

23. Method according to any of claims 18-22 where the content of the modules is changed by changing a number of templates that constitute the modules and that each template is changed by inserting text and/or picture features in certain parts of the templates.

5   24. A subsequent system for performing the method according to any of claims 14-23,
said system comprising at least one means for storing data electronically such as a data storage means in a computer environment and comprising

a number of modules being stored on a data storage means said modules constituting sites and said system comprising at least one browser having a connection to
10 the data storage means,

a number of public users being able to utilise the browser, and a number of specific users also being able to utilise the browser, and

where the public users are able to only view the sites on the data storage means via the browser, and where the specific users are able to both view and write to the sites
15 via the browser.

25. A system according to claim 24 where

a software program is stored on a data storage means said program being able to change a content of the modules and thereby being able to change the sites on the data
20 storage means, and

said program being accessible by at least a second specific user, optionally also by a first specific user, said second specific user having access to the program directly through the data storage means, but not being able to change the content of the modules, and

25   said program being operable only by a first specific user, said first user however not having direct access to the data storage means and said first user also not being able to change the content of the modules.

26. A system according to claim 24 or 25 where
30   the software program when receiving communication from the first specific user exibits a first user interface with standardised design that is presented to a specific user when the specific user accesses the data storage means in order to edit the content of the modules stored on the data storage means by transmitting the communication to the first user interface,

and the program being capable of transforming the communication of text and/or picture features received from the specific user through the first user interface to the modules so that the sites afterwards may be viewed through a second user interfaces with individual design.

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27. A system according to any of claims 24-26 where each of the modules consist of a number of templates, and where editing of the sites may be effected by changing the templates.

10 28. A system according to claim 27 where each of the templates constitute an individual first user interface accessible to the specific user and where changing of the content of the modules take place by changing certain parts of the templates.

29. A system according to any of claims 24-28 where a first specific user is a software
15 developer, a second specific user is a hosting partner, a third specific user is a sites proprietor, and a public user is a person wanting to view the sites.

30. A system according to claim 29, where a second public user is a supplier of browser means, and that the public user wanting to view the sites are a first public user, and that
20 the first public user receives from the second public user the browser for accessing the data storage means that is located at the second specific user.

31. Use of a system according to any of claims 24-30, where the third specific user in order to edit the sites stored on the data storage means uses a browser to access the
25 data storage means located at the second specific user, and where the second specific user in order to edit the sites uses a software program received from the first specific user by applying the software program into the data storage means.